

# HELLO! I'M ANGIE STRANYAK

Innovative and detail-oriented designer with 30 years of experience and a positive attitude. Known for delivering thoughtful and engaging digital, print and instructional design that beautifully communicates even the most complex content. Skilled in collaborating across disciplines, working within a remote or in-person team and overseeing projects from concept to completion with a focus on creativity, organization and quality.

**University of Michigan  
Museum of Art (UMMA)**  
2016–Present

**Ann Arbor Film  
Festival (AAFF)**  
2023–Present

**Franco**  
2023–2019

**Jackson Dawson**  
2002–2025

**Center for Black Music  
Research, Columbia  
College Chicago**  
2000–2002

## FREELANCE GRAPHIC DESIGN

- Create compelling visual communications that support and enhance client programs and engage audiences while meeting project goals.
- Develop, coordinate and design print and digital media such as presentations, web assets, email campaigns, infographics, social media content, educational support materials, event and promotional graphics.
- Suggest deliverable options and advise on best practices to achieve strategic aims with budget and multi-team objectives in mind.
- Creation of and adherence to brand style guides.
- Management of editorial input from multiple departments.

## ART DIRECTION & GRAPHIC DESIGN

- Collaboration with producers, writers, web developers and IT to develop, create and execute multifaceted marketing programs for high-profile clients such as The Henry Ford Museum and international automotive brands like Volvo, Ford and Honda.
- Direct, design, manage, organize and produce deliverables such as training materials, infographics, web and social media assets, presentation decks, interactive PDFs, exhibit/event graphics, branding, advertisements, charts and reports.
- Effectively balance multiple projects simultaneously while keeping each project on task and meeting all deadlines.
- Establish and adhere to style and accessibility guidelines.

## WEB DESIGN & PUBLICATION SPECIALIST

- UI/UX design for the initial CBMR website.
- Design, layout and proofreading of scholarly journals, newsletters, advertisements and brochures.
- Worked closely with the editors and IT to accomplish project goals.

## EDUCATION

Bachelors of Applied Arts in Graphic Design, Journalism, Advertising  
Central Michigan University, 1996

## SKILLS & INTERESTS

Adobe Creative Suite, Microsoft Office Suite, Figma, Adobe XD

Creative Ideation, Development, Design and Production of Print and Digital Projects. UI/UX. Infographics. Social Media. Exhibits. Events. Large Format. Reports. Charts. Presentation and Proposal Design. Copy Editing. Proofreading. Organized File Handling. Vendor Relations.

Weaving, writing, collage, raising awesome kids, encouraging others to make stuff, being outside, reading, learning new things, looking up.